

## To Do List

1. Set Up NetGallery and acquire reviews <https://www.netgalley.com/catalog/book/289355>
2. Promote discount for \$0.99 on promo sites
3. Promote regular price \$5.99
4. Gather emails <https://kindlepreneur.com/email-for-authors/>

Start your launch on a Tuesday.

- Launch Day 1 (Tuesday): Run BuckBooks promo + Amazon + BookBub ads
- Launch Day 2 (Wednesday): Run BKnight's promo + Amazon + BookBub ads • Launch

Day 3 (Thursday): Run BookSends promo + Amazon + BookBub ads

- Launch Day 4 (Friday): Continue running Amazon + BookBub ads
- Launch Day 5 (Saturday): Continue running Amazon + BookBub ads, send out any

“last chance” messages

- Post-Launch (Sunday): Raise the price on your book, thank everybody who helped with the launch, and celebrate!

---

## Reviewers

<https://bgsauthors.com/checkout/> (pre-launch reviews and book reviews) **\$169** netgalley

**Kindle Book review \$199** <https://www.kbookreviews.co/get-started.html> about 6-8 reviews

### **Book Sirens**

[https://booksirens.com/book-reviewer-directory/nonfiction-book-reviewers?compensation\\_types=2&accepting\\_reviews\\_from=2](https://booksirens.com/book-reviewer-directory/nonfiction-book-reviewers?compensation_types=2&accepting_reviews_from=2)

**Self pub \$159** <https://www.selfpublishingreview.com/get-reviewed/>

**Reader's Fave \$129** <https://readersfavorite.com/book-reviews.htm>

**Midwest Book Review \$50** [http://www.midwestbookreview.com/get\\_rev.htm](http://www.midwestbookreview.com/get_rev.htm)

**US Book Review \$125** <https://www.theusreview.com/USRsubmit.html>

### **Online Book Club**

[https://onlinebookclub.org/review-requests/?location=9023835&gad=1&gclid=CjwKCAjwjMiiBhA4EiwAZe6jQ4Jannw1nWkDxcDxD1vdr3EZV-2D-b6n2seWBCMF7MxrkRDREtFMPxoC-GYQAvD\\_BwE](https://onlinebookclub.org/review-requests/?location=9023835&gad=1&gclid=CjwKCAjwjMiiBhA4EiwAZe6jQ4Jannw1nWkDxcDxD1vdr3EZV-2D-b6n2seWBCMF7MxrkRDREtFMPxoC-GYQAvD_BwE)

<https://www.newpages.com/literary-links/book-review-sources/> List of Reviewers

## Marketing

<https://indiereader.com/librarybub/> **\$299 library press release/ \$595 featured**

<https://booktrib.com/promote-your-book/> **\$315-** Bookclub blast

<https://bgsauthors.com/pricing/> **\$289-** Amazon ads

<https://booksends.com/advertise.php>

<https://buckbooks.net/promotions/>

[https://www.bookbub.com/partners/promote\\_a\\_discount](https://www.bookbub.com/partners/promote_a_discount)

<https://kindlepreneur.com/list-sites-promote-free-amazon-books/>

<https://bookspout.co/publisher/settings/billing/login-select-plan?fl=1> (**\$9-\$19**)

<https://www.bookbrowse.com/information/index.cfm/fuseaction/advertisers>

[https://www.newinbooks.com/advertise-new-book-2/?\\_gl=1\\*11t30gc\\*\\_ga\\*MTYwODYzNjAzOS4xNjgzMjU1Mzgz\\*\\_ga\\_QHF13S75HF\\*MTY4MzI1NTM4My4xLjEuMTY4MzI1NTczNC42MC4wLjA.&\\_ga=2.259343886.528869397.1683255385-1608636039.1683255383&utm\\_campaign=Member+Drive+-+Invest&utm\\_source=Sailthru&utm\\_medium=email](https://www.newinbooks.com/advertise-new-book-2/?_gl=1*11t30gc*_ga*MTYwODYzNjAzOS4xNjgzMjU1Mzgz*_ga_QHF13S75HF*MTY4MzI1NTM4My4xLjEuMTY4MzI1NTczNC42MC4wLjA.&_ga=2.259343886.528869397.1683255385-1608636039.1683255383&utm_campaign=Member+Drive+-+Invest&utm_source=Sailthru&utm_medium=email) \$299-\$499 (better for fiction)

[https://onlinebookclub.org/review-requests/index.php?step=2#email\\_form](https://onlinebookclub.org/review-requests/index.php?step=2#email_form)

<https://bookfunnel.com/pricing/>

<https://storyoriginapp.com/pricing>

<https://booksprout.co/pricing> (better for fiction)

<https://app.pubby.co/#/author>

<https://bgsauthors.com/shop/>

<https://bgsauthors.com/product/memberships/silver-membership/>

List <https://kindlepreneur.com/wp-content/uploads/2022/10/Promo-Sites-Final-1.pdf>

**For bargain book, list \$0.99, regular \$6.99**

<https://www.facebook.com/EreaderNewsToday/> Ereader News Today (**\$45-\$150**)

<https://digitalbookspot.com/digital-book-spot-authors/> (**\$50-\$250**)

<https://bookmarketingtools.com/submission-tool-features> (**\$29 free**)

<https://bgsauthors.com/product/memberships/silver-membership/> (**\$99**) email blast

<https://awesomegang.com/submit-your-book/> (**\$10**)

<https://www.fiverr.com/bknights> (**\$5**)

<https://www.booksbutterfly.com/bookpromotion/buybookpromotionslot/?buySlot=All%20Month%20Push> (**\$90-\$170**)

<https://www.thefussylibrarian.com/advertising/making-book-marketing-easier/> (**\$10**)

<https://reedsy.crisp.help/en-us/article/reedsy-discovery-get-reviews-for-your-books-11bij6/#:~:text=For%20a%20fee%20of%20%2450,to%20go%20live%20on%20Discovery.>

<https://7b6.a13.myftpupload.com/product/two-2-week-virtual-book-tour/> (**\$50**)

[https://partners.dangobooks.com/welcome-landing/?fbclid=IwAR1Ybhu\\_C3x0k13hJ5\\_Hs7dtr7IHvd2fjb0smQ8Ch0ZUVNGLMs\\_hYucYVs](https://partners.dangobooks.com/welcome-landing/?fbclid=IwAR1Ybhu_C3x0k13hJ5_Hs7dtr7IHvd2fjb0smQ8Ch0ZUVNGLMs_hYucYVs) (**\$30**)

[https://secure.writtenwordmedia.com/features/bargain-booksy/promote-your-history-book-on-bargain-booksy?utm\\_source=Sailthru&utm\\_medium=email&utm\\_campaign=New%20Genre%20Announcement&utm\\_term=WWM%20Authors%20Primary](https://secure.writtenwordmedia.com/features/bargain-booksy/promote-your-history-book-on-bargain-booksy?utm_source=Sailthru&utm_medium=email&utm_campaign=New%20Genre%20Announcement&utm_term=WWM%20Authors%20Primary) (**\$35**)